

### **CRANEBOARD**<sup>®</sup> SOLID CORE SIDING<sup>®</sup>

### See how alluring durability can be.

CraneBoard<sup>®</sup> Solid Core Siding<sup>®</sup> is innovative thermal resistance and low-maintenance technology wrapped in powerful curb appeal. One look is all you need to feel its authentic cedar grain presence.

rd<sup>®</sup> D7 in F

raneBoard® Board & Batten in Driftwood CraneBoard® D7 in Clay Architectural Essentials<sup>™</sup> Trim in Bone











### Harmonizes with any style. Protects from any weather.

From the curb, the authentic woodgrain of CraneBoard® Solid Core Siding<sup>®</sup> displays its gorgeous looks with any architectural style and virtually any accent or trim combination. And it has the industry-leading insulation technology to look after those looks.

CraneBoard manages moisture and insulates beautifullybetter than fiber cement, wood, engineered wood or brick, as a matter of fact. Its durability proves itself year after year with no warping, buckling or sagging, and little demand in the way of maintenance.



- No painting or scraping
- Won't warp, buckle or sag
- Reduces external noise up to 45%
- Surprisingly green
- Life of the Home Limited Warranty
- Available profiles: Double 7" Triple 6", Board & Batten, and Quad 4.5" Dutchlap
- Horizontal lap and Vertical Board & Batten profiles provide more exterior design possibilities



### Home is fully expressed when you discover the right color.

When it comes to how your siding presents itself, color is crucial. So we pay a lot of attention to what's trending and what works. Choosing your own colors can be fun, but a bit overwhelming. If you need a nudge, get ideas and tips from our color combining tool at RoyalBuildingProducts.com/ExteriorPortfolioColorCombos.

#### Using Chromatix<sup>®</sup> technology to optimize our pigments and protect your investment.

We develop our colors to keep their eye candy promises when they're fresh, and way down the road. So we fashioned our siding pigments to deliver vibrant curb appeal, resist fade and fend off elements day after day. Our proprietary Chromatix® technology color protection features infrared-reflecting pigments to reduce heat buildup. We added a UV formulation with mineral-based pigments to keep siding colors from fading. Sound a bit scientific? It should, because we understand the importance of effortlessly maintaining the look you create in a challenging outdoor environment. And, we back it up with an industry-leading Life of the Home Limited Warranty. What you get is rich, true color that raises the curb appeal of your CraneBoard<sup>®</sup> Solid Core Siding<sup>®</sup>.

- All available colors feature Chromatix<sup>®</sup> technology color protection
- Proprietary infared-reflecting pigments reduce heat buildup
- Warranted to fade less so rich colors stay true

Q4 and Q45DL are not available in Smart Styles™ Premium or Expressions Colors. T6 and D7 16' are not available in Smart Styles™ Premium or Expressions Colors (except for Regatta). Actual siding color may vary slightly from printed brochure.



# Energy efficiency in standout styles.

Whether you seek to express a clean, contemporary look, amplify the elegance of your home style or convey something more traditional, CraneBoard<sup>®</sup> Solid Core Siding<sup>®</sup> gives you true design flexibility, while protecting your home from moisture, noise, weather, wear and tear.

- Offers significantly more insulating power than fiber cement, wood, engineered wood or brick
- Neopor<sup>®\*</sup> insulation provides up to 19% better R-value than regular foam insulation, depending on the profile
- Built with TXL<sup>™</sup> Lamination Technology for superior bonding
- Only Solid Core<sup>®</sup> insulation has the Smart Track<sup>™</sup> system with moisture management ridges



CraneBoard<sup>®</sup> Solid Core Siding<sup>®</sup> is as green as it is colorful and curb appealing. It's engineered to eliminate the need for painting or staining, and represents its environmental friendliness in many different ways—from production and manufacturing to transportation and installation. For example, virtually all scrap materials are recycled during production, and no hazardous materials are emitted when it's cut for installation.

Manufactured from recyclable materials

\* Neopor® is a registered trademark of BASF SE

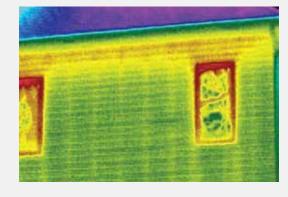
\*\* Smart Track™ is available in D7-12', D7-16', T6-12' and Q45DL

• 1/2 the environmental impact of fiber cement



# Keep heat where it belongs: inside your home.

There's a phenomenon called "thermal bridging," in which heat and energy escape through the studs of your home's walls. CraneBoard<sup>®</sup> Solid Core Siding<sup>®</sup> is engineered to dramatically reduce it. The illustrations below give you a good picture of how this all works.







#### Without CraneBoard

Framing studs are not insulated, which means heat escapes through them from your home. The yellow area shows how heat transfers through the studs.

#### With CraneBoard

CraneBoard, shown in blue, cuts down on the energy you lose through the studs of your home's walls.

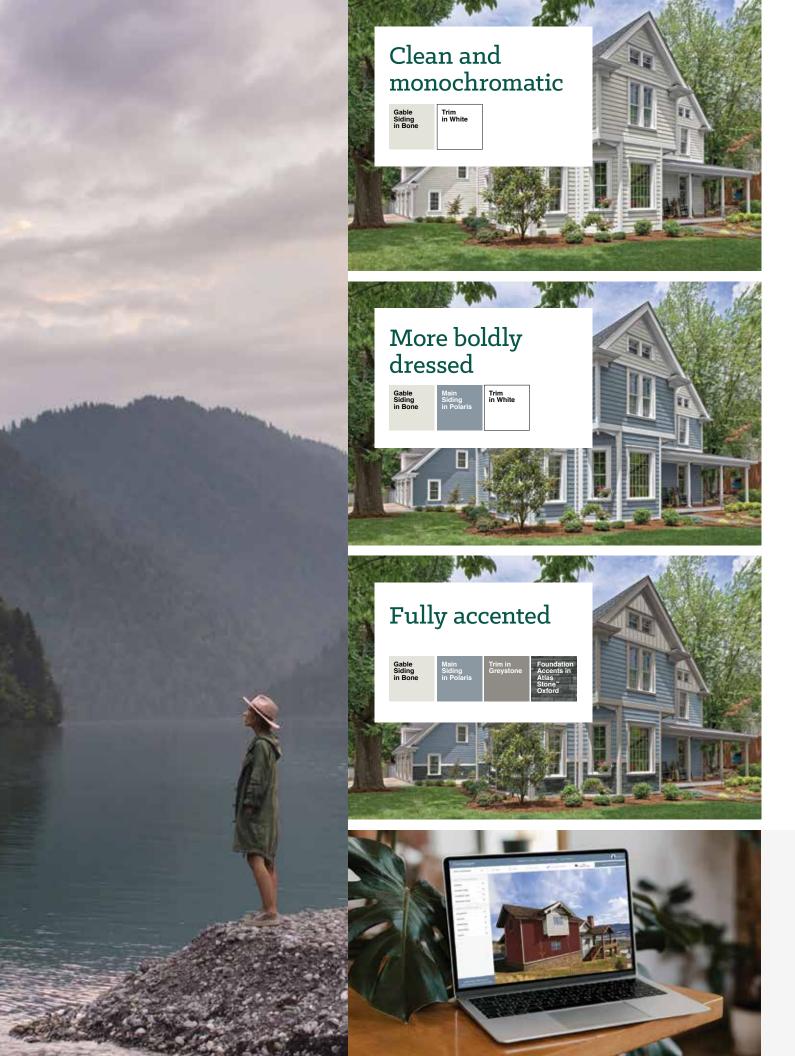
### We'll get you to your "wow" place.

Achieving the exterior that expresses your home the way you want it takes time, thought and the right combination of siding, trim, accents, color and dimension. But the experience doesn't have to be painstaking or frustrating.

We're here to make home remodeling excitingwhether you're searching for a complementary fusion of styles and textures or the homerun palette that takes your home to the next level. In addition to our products, we offer inspiration through LiveAbode<sup>™</sup> our online design magazine. It will fuel you all year long with trending ideas, tips and thoughts on everything from maximizing landscaping space to upcycling lighting fixtures.

Visit LiveAbode.com

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# Volumes

Choosing the exterior that hits home comes down to the personality you want to project and using different style elements to communicate that personality. Color can set endlessly shifting, memorable moods and has a big say in the curb appeal conversation. These examples show how much you can differentiate by varying color and texture.

#### Start Designing

Explore exterior elements with Dream Designer<sup>®</sup>, our virtual design tool. EPDreamDesigner.com



Royal<sup>®</sup> Building Products exists for one reason: to push the limits of what every type of exterior can be. We strive for best-in-class manufacturing and industry-leading innovation. What drives us? Every homeowner who demands exteriors that add value, perform impeccably, look amazing and make their lives easier. Our goal is to bring more products, more styles, more technology, more design insight and more sustainable solutions to the attention of everyone who cares about creating the best exterior possible. Build Royal<sup>™</sup>





CELECT® CELLULAR COMPOSITE SIDING



ROYAL® TRIM & MOULDINGS



CRANEBOARD® SOLID CORE SIDING®





EXTERIOR PORTFOLIO® SIDING





ATLAS STONE



PORTSMOUTH<sup>™</sup> SHAKE & SHINGLES



ALUMINUM SIDING



A complete line of siding and trim from Royal Building Products.

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